

EC-PC TDA Budget	2025-2026
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Revenues

Occupancy Tax Revenue	900,000.00
TDA Interest	3,200.00
City of EC Interest	1,800.00
Pasquotank Interest	900.00
Coast Guard Marathon	0.00
Fund Balance Appropriation	257,086.00
Total Revenue	\$1,162,986

Tourism Related Expenditures

City of Elizabeth City	110,700.00
City of Elizabeth City - Interest	1,800.00
Pasquotank County	110,700.00
Pasquotank County - Interest	900.00
Total	\$224,100

Total Revenues- Tourism Related Expenditures	\$938,886
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Expenses

Wages & Benefits

Salaries	204,065.00
Coast Guard Half Marathon	0.00
Unemployment Tax	100.00
Payroll Taxes	15,381.00
Health Insurance	36,680.00
Retirement	29,589.43
Wages & Benefits	285,815.43

Administration & Operations

Admin Fee (Pasq. Co.)	11,700.00
Bank Fees	100.00
Kiosk/ Wayfinding Maintenance	1,000.00
Insurance	5,300.00
Office Equipment - Maintenance	200.00
Copier Maintenance Lease	2,568.00
Office Supplies	2,500.00
Postage	800.00
Professional Services (Accting, Legal, Audit)	20,000.00
Rent - Office	26,400.00
Telephone, Communications & Internet	11,100.00
Hospitality, Gifts & Meals	1,800.00
Staff Development & Education	3,000.00

Travel Expense	2,000.00
Contingency	6,000.00
Contracted Services	0.00
Total	\$94,468

Capital Outlay

Office Furniture/Equipment Purchase	3,000.00
Sign	0.00
Website Development	32,000.00
New ERP System	0.00
Total	\$35,000

Marketing and Sales

Advertising & Marketing	283,053.00
Web technology	6,600.00
Media Relations	2,500.00
Collateral / Promotional Items	14,000.00
Dues & Subscriptions	7,750.00
Research	6,000.00
Community Relations	2,500.00
Visitor Experience	0.00
Civil War Markers	1,200.00
Rose Buddies	0.00
Coast Guard Marathon	0.00
Tourism Funded Projects	200,000.00

Marketing & Sales	\$523,603
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Total Expenses	\$938,886
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